FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 2/18/97

Number of pages including cover sheet 4

To: Paterson Tobacco

Denise

Phone

Fax Phone **201-345-2154**

CC: **Greg Mitchell**
Kevin Kroll

From:

Lanny T. Wolfe

Phone **908-225-4774**

Fax Phone **908-417-9076**

Voice Mail **800-757-8255**
Ext.48795

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the informattion you will need to work the March National Pack Promotion. Please pack each Doral lighter display with 1 carton each of Doral FF100s, Doral Lt100s, Doral UL100s, and Doral LTM100s and add to normal order for each account on the attached list week of March 3rd.

If you have any questions please let me know.

Thanks,

Lanny

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Source: https://www.industrydocuments.ucsf.edu/docs/gzwy0000

R. J. Reynolds Tobacco Company
MARCH '97 NATIONAL PACK PROMOTION

Account: **Paterson Tobacco #488910**

Brand Promotion		Doral Free Lighter w/2 packs
Display Packing		1 ctn Doral FF100 1 ctn Doral LT100 1 ctn Doral UL100 1 ctn Doral LTM100
Allocation (cs)		2 Doral FF100(12M) 2 Doral LT100(12M) 2 Doral UL100(12M) 2 Doral LTM100(12M)
$ Amount		**4,208.09**
Displays		**87**
Date Product Recvd		2/28/97
Display Assembly		Immediately
Displays Shipped to Retail - procedures required to receive .10 per ctn Category II (Plan G) payment:	Send displays automatically to accounts on attached list week of 3/3/97	Please cross out any account that refuses promotion and return list to RJR
You will be credited with the following estimated March monthly Category II payment if all displays are sent to accounts on attached list by March 28, 1997		**$1,785.00**
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product

① Send #displays indicated to each account on attached National Pack Promotion list.
② Voice mail 800-757-8255 mail box **#48795** to request payment before sending out displays.

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WHOLESALER : 488910 PATERSON TOBACCO & CONF. CO. <DIRECT>
TEMPLATE : 700050 70400 DORAL APR LTR
TEMPLATE SEQ : 0004
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122602	122621	693367	ARCHIES CORNER	562 ELIZABETH AVE	ELIZABETH	NJ	07206	1				(908)354-0274
122604	122623	451768	AVADHUT, INC.	8 SYCAMORE AVE	HO HO KUS	NJ	07423	1				(201)445-9333
133008	133025	274174	BALDWIN NEWS & FOOD	138 BALDWIN RD	PARSIPPANY	NJ	07054	1				(201)316-8487
122104	122629	771611	BELLEVILLE TOB&HOBB	386 MAIN ST	BELLEVILLE	NJ	07109	1				(201)751-3081
122102	122226	707617	BIG VARIETY	830 RIVER RD	NEW MILFORD	NJ	07646	1				(201)261-4882
122604	122623	541229	BIONDO BROS. MARKET	63 WASHINGTON ST	PATERSON	NJ	07501	1				(201)279-7818
122101	122225	770799	BURGUNDY'S STATY.	41 W PALISADE AVE	ENGLEWOOD	NJ	07631	1				(201)569-2556
122604	122623	697590	C.B.BEAUTY SUP. INC	133 MARKET ST	PATERSON	NJ	07505	3				(201)881-8696
122101	122225	530983	CASH STATIONERY	58 PARK AVE	PARK RIDGE	NJ	07656	1				(201)391-3489
122602	122621	577311	CITY HALL DELI	235 N WOOD AVE	LINDEN	NJ	07036	1				(908)486-1719
122107		560686	COMEDY DELI	360 PATERSON AVE	EAST RUTHERFOR	NJ	07073	1				(201)939-0190
122103	122628	399730	CORNER SWEET SHOPPE	249 MAIN AVE	PASSAIC	NJ	07055	1				(201)472-4507
122610	122226	770492	CORRADOS WINE & LIQ	1578 MAIN AVE	CLIFTON	NJ	07011	3				(201)340-1845
122610	122226	736657	CP CONV STORE	210 MAIN AVE	CLIFTON	NJ	07014	1				(201)778-2578
122104	122629	877150	DAVES DISCOUNT LIQ.	726 WASHINGTON AV	BELLEVILLE	NJ	07109	1				(201)759-2488
122604	122623	658672	DELI MART	809 FRANKLIN AVE	FRANKLIN LAKES	NJ	07417	1				(201)848-9659
122101	122225	455345	DUMONT KRAUSZER'S	407 WASHINGTON AV	DUMONT	NJ	07628	1				(201)387-8995
122102	122226	273635	ELM'S GROVE LIQ-DEL	251 ELM ST	ELMWOOD PARK	NJ	07407	1				(201)794-0673
122101	122225	684421	EMERSON STATIONERY	191 KINDERKAMACK	EMERSON	NJ	07630	1				(201)599-9417
122102	122226	518943	EXCLUSIVE SHOP	864 RIVER RD	NEW MILFORD	NJ	07646	1				(201)265-1597
122102	122226	667899	FAIRLAWN NEWS & FOO	16-15 RIVER RD	FAIR LAWN	NJ	07410	1				(201)794-8112
133001	133020	226436	FAMILY FOOD MARKET	621 ALLEN RD	HACKETTSTOWN	NJ	07840	1				(908)852-8586
122102	122226	399825	FISHERS LUNCH	245 BOULEVARD	HASBROUCK HEIG	NJ	07604	1				(201)288-2244
122604	122623	273808	FRANKLIN LAKES STAT	794 FRANKLIN AVE	FRANKLIN LAKES	NJ	07417	1				(201)891-9867
133003	133025	401133	GARDEN STATE NEWS	365 SPRINGFIELD A	SUMMIT	NJ	07901	1				(908)277-6380
122103		720401	GULF GAS	370 PATERSON AVE	EAST RUTHERFOR	NJ	07073	1				
122101	122225	451769	HENA INCORPORATED	127 PARK AVE	PARK RIDGE	NJ	07656	1				(201)476-0944
122604	122623	457608	JALARAN NEWS & FOOD	SKYLINE LAKE DRIV	RINGWOOD	NJ	07456	1				(201)839-7784
122604	122623	457763	JANKI CORP	49 W MAIN ST	RAMSEY	NJ	07446	1				(201)236-0125
122102	122226	708443	JETS STATIONERY	1035 RIVER RD	NEW MILFORD	NJ	07646	1				(201)836-1779
122604	122623	716271	JLN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	NJ	07506	1				(201)238-9151
122610		567021	JOEY'S LUNCHEONETTE	120 MARKET ST	CLIFTON	NJ	07012	1				(201)472-3737
122102	122226	451757	K&K NEWS&FOOD ST IN	109 W PLEASANT AV	MAYWOOD	NJ	07607	1				(201)909-8867
122604	122623	399450	KIN-LON SPA	RT 23 MEADTOWN	KINNELON	NJ	07405	1				(201)838-2559
122102	122226	457767	KRAUSZER'S #205	920 PROSPECT ST	GLEN ROCK	NJ	07452	1				(201)670-8586
122604	122623	273918	KRAUSZERS #294	714 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1				(201)835-6075
122604	122623	653924	KRAUSZERS	489 HIGH MT ROAD	NORTH HALEDON	NJ	07508	1				(201)423-9690
122102	122226	690659	KUNAL FOOD MART INC	532 KINDERKAMACK	RIVER EDGE	NJ	07661	1				(201)967-8778
122102		273636	LILLS DELI	234 MARKET ST	ELMWOOD PARK	NJ	07407	1				(201)797-6393
122102	122226	481725	LIQUOR KING	450 HACKENSACK AV	HACKENSACK	NJ	07601	4				(201)489-9100
122103	122628	273219	MANOR SWEET SHOP	112 JACKSON AVE	RUTHERFORD	NJ	07070	1				(201)460-0388
133006	133029	451879	MINIT MART	80 MAIN ST	SAYREVILLE	NJ	08872	1				(908)254-4314

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WHOLESALER : 488910 PATERSON TOBACCO & CONF. CO. <DIRECT>
TEMPLATE : 700050 70400 DORAL APR LTR
TEMPLATE SEQ : 0004
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122604	122623	581831	NATIONAL FOOD STORE	152 VALLEY RD	MONTCLAIR	NJ	07042	1				(201)783-2885
122604	122623	273280	OLYMPIC CARD & GIFT	456 CHAMBERLAIN A	PATERSON	NJ	07522	5				(201)942-0061
122101	122225	410831	ORADELL MINI MARKET	219 KINDERKAMACK	ORADELL	NJ	07649	1				(201)265-5220
122604	122623	273903	PAL'S STAT	211 NWK. POMPTON	PEQUANNOCK	NJ	07440	2			2016946461	(201)694-6461
133001	133020	344957	PATEL LIQ. & DELI	114 US HIGHWAY 46	BUDD LAKE	NJ	07828	2				(201)691-6432
122102	122226	273737	PINT CORPORATION	890 PROSPECT ST	GLEN ROCK	NJ	07452	1				(201)444-7389
122101	122225	399371	PUJA ENT/MYEL STATI	305 PASCACK RD	WASHINGTON TOW	NJ	07675	1				(201)666-2058
122103	122628	399738	PUR INTERNATIONAL	52 MAIN AVE	PASSAIC	NJ	07055	1				(201)473-4849
122101	122225	663890	QUICK SHOP	393 S WASHINGTON	BERGENFIELD	NJ	07621	1				(201)387-9101
162307	162330	651850	QUIK MART	190 FRANKLIN TPKE	MAHWAH	NJ	07430	2				(201)529-4990
122101	122225	705791	RAJ NEWSHACK INC.	447 BROADWAY	WESTWOOD	NJ	07675	1				(201)358-0166
133006	133029	468817	RD CONVENIENCE INC	200 N BROADWAY	SOUTH AMBOY	NJ	08879	1			2513	(908)727-4336
122610	122628	399536	RICHFIELD CONFECTIN	1350 CLIFTON AVE	CLIFTON	NJ	07012	1				(201)778-4122
122101	122225	400222	ROCKLINS	458 CEDAR LN	TEANECK	NJ	07666	1				(201)836-3723
122610	122226	922432	SAM & DEES DELI	160 HAZEL ST	CLIFTON	NJ	07011	1				(201)772-2450
122103	122628	023212	SHAM DELI	9 HOWE AVE	PASSAIC	NJ	07055	1				(201)471-5733
122104	122629	403431	SHOPPERS EXPRESS	304 BELLEVILLE AV	BELLEVILLE	NJ	07109	1				(201)450-8534
122604	122623	708324	SHREE GANESHAI CORP	637 WYCKOFF AVE	WYCKOFF	NJ	07481	1				(201)891-1841
133006	133029	580172	SOHAM INC	81 MAIN ST	SOUTH RIVER	NJ	08882	2				(908)651-1733
133003	133028	597766	STATE NEWS	198 E FRONT ST	PLAINFIELD	NJ	07060	1				(908)753-0522
133008	133025	630831	SUB PLACE ELSE	69 ROUTE 46 WEST	FAIRFIELD	NJ	07004	1				(201)575-0146
122102	122226	733169	SUPER K FOOD STORE	190 W PASSAIC ST	ROCHELLE PARK	NJ	07662	1				(201)291-0203
133005	133030	491954	THE CORNER DELI	91 MAIN ST	FRANKLIN	NJ	07416	1				(201)827-1597
122101	122225	436201	TOWN STATIONERY	35 W PALISADE AVE	ENGLEWOOD	NJ	07631	1				(201)567-2663
133008	133025	274101	UNITED CARD & SMOKE	13 BROADWAY	DENVILLE	NJ	07834	1				(201)627-6718
122604	122623	244230	VALLEY SPA	61 E MAIN ST	LITTLE FALLS	NJ	07424	1				(201)785-0794
122604	122623	771470	VILLAGE STATIONERS	7 MAIN STREET	RAMSEY	NJ	07446	1				(201)327-6999
133008	133020	400507	3&1 DELI	HOPATCHUNG ROAD	HOPATCONG	NJ	07843	2				(201)398-5009
122101	122225	264792	5 CORNERS TOY & GIF	103 WESTWOOD AVE	WESTWOOD	NJ	07675	1				(201)666-2752

PAGE BREAK TOTAL ACCOUNTS 71 TOTAL QUANTITY 87

TEMPLATE TOTAL ACCOUNTS 71 TOTAL QUANTITY 87

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MESSAGE CONFIRMATION

DATE:02/19/97 TIME:15:10

ID:R.J. REYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
02/19	15:07	02'50"	12013452154	G3-S	004	OK

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